

**BALTI  
MORE  
ACTS!**

ACT I

# ROCK TO REBUILD

GALA BENEFIT CONCERT FOR HAITI

FEBRUARY 11TH

Haitian-born, Grammy-nominated singer-songwriter Melky Jean and singer Farel Jean, siblings of Wyclef Jean, will host "Rock to Rebuild," a gala benefit concert for Haiti, on Feb. 11 at 7:30 p.m. at the Meyerhoff Symphony Hall. Tickets go on sale Wednesday, February 3.

Grammy-nominated R&B vocalist Mario, acoustic guitarist and singer Adam Day, R&B vocalist Mya and Pop Rock artist Ryan Cabrera along with T-BOZ of TLC are among the national recording artists expected to share the stage with the Morgan State University Choir and international Afro-jazz ensemble The ARKJammers. Multi-platinum producer Darryl Pearson, who has worked with Madonna, Justin Timberlake and Chris Cornell, is the concert's music director.

Prominent speakers and original videos will celebrate the contributions to Haiti's relief effort by locally-based organizations, including, for example, hospital ship USNS Comfort, University of Maryland Shock Trauma, Johns Hopkins, and Catholic Relief Services. Members of the Baltimore Ravens, the new Mayor of Baltimore Stephanie Rawlings Blake, and Maryland Governor Martin O'Malley are invited to attend.

**DATE** Thursday, February 11, 2010, 7:30pm

**LOCATION** Joseph Meyerhoff Symphony Hall

**VIP RECEPTION** 6:00pm

**TICKETS** GENERAL ADMISSION: \$35 VIP RESERVED SEATS: \$100 Includes pre-concert reception

**SPONSORSHIPS** \$500 to \$10,000 Includes reception, premium reserved seats and matching

Sponsorship Packages: Contact Kelly Hodge-Williams: 410-366-0401 or Paul Wolman 410-727-5575

## HOW YOU CAN ACT:

Underwrite a VIP Ticket Package and DOUBLE your investment: Your donation above the individual \$35 per ticket price will be matched, dollar for dollar by The Aber Unger Foundation. In addition to securing reserved, premium seats and attending the VIP Reception, you or your company will be underwriting the cost for folks in our community unable to afford \$35 general admission tickets. See attached packages for details.

## WHERE YOUR DOLLARS GO:

Your donations will fund the critical work of Partners in Health, Architecture For Humanity, Catholic Relief Services, and Carma Foundation, all working on the ground in Haiti now and for years to come. To qualify for the match, donations must be made through [www.baltimoreACTS.org](http://www.baltimoreACTS.org) by February 11, 2010. The fund is managed by the Baltimore Community Foundation.

## ACT NOW

Join thousands of BaltimoreACTS volunteers, artists, and organizations who have acted with their city to support the relief effort in Haiti. Make a donation, buy tickets to our Rock to Rebuild benefit concert, share your own story of Action, become a fan on Facebook, follow us on Twitter, or act locally by volunteering through Volunteer Central.

BaltimoreACTS is a campaign to activate Baltimore's citizens and businesses to serve critical causes. Conceived by passionate leaders from Baltimore's marketing, arts, business, and nonprofit arenas, BaltimoreACTS was inspired by our community's decisive response in the days following Haiti's earthquake. Our goal is to sustain that remarkable spirit by creating an ongoing network of volunteerism and service to respond to current and future crises.

[BaltimoreACTS.org](http://BaltimoreACTS.org)

follow: [twitter.com/BaltimoreACTS](https://twitter.com/BaltimoreACTS)

Fan: [Facebook.com/BaltimoreACTS](https://Facebook.com/BaltimoreACTS)

## UNDERWRITER BENEFITS

### LEAD UNDERWRITER

**BaltimoreACTS for Haiti - \$10,000+**

Receive a dollar for dollar match\* for your contribution plus:

- Corporate Box and VIP Reception for up to 20 at the Concert
- Four Backstage passes (times to be arranged) to meet the artists
- Underwriting for 20 concert attendees unable to afford General Admission

INTERACTIVE:

- Your logo on BaltimoreACTS home page
- Link to your company website
- Facebook and Twitter mentions with links to your corporate website

MARKETING:

- Premier recognition in thank you ad(s)
- Other TBD

CONCERT RECOGNITION:

- Your name as a Concert Presenter (ABC Corp. Presents BaltimoreACTS for Haiti)
- Thank You Mention at opening
- Signage
- Logo flashed on screen highlighting major underwriters
- Program: Lead Underwriter Recognition

### PLATINUM UNDERWRITER

**BaltimoreACTS for Haiti - \$5,000+**

Receive a dollar for dollar match\* for your contribution plus:

- Corporate Box and VIP Reception for up to 16 at the Concert
- Two Backstage passes (times to be arranged) to meet the artists
- Underwriting for 16 concert attendees unable to afford General Admission

INTERACTIVE:

- Your logo on BaltimoreACTS home page
- Link to your company website
- Facebook and Twitter mentions with links to your corporate website

MARKETING:

- Premier recognition in thank you ad(s)
- Other TBD

CONCERT RECOGNITION:

- Thank You Mention at opening
- Signage
- Logo flashed on screen highlighting major underwriters
- Program: Platinum Underwriter Recognition

\*Amount matched is based on the first cumulative \$50,000 in donations received through BaltimoreACTS, and is based on the total donation above the fair market value of the ticket and VIP Reception.

### GOLD UNDERWRITER

**BaltimoreACTS for Haiti - \$2,500+**

Receive a dollar for dollar match\* for your contribution plus:

- Premier Reserved seating for 10 at the Concert with 10 VIP Reception Tickets
- Underwriting of 10 concert attendees unable to afford General Admission

INTERACTIVE:

- Your logo on BaltimoreACTS home page
- Link to your company website
- Facebook mentions

MARKETING:

- Recognition in thank you ad(s)
- Other TBD

CONCERT RECOGNITION:

- Signage
- Logo flashed on screen highlighting major underwriters
- Program: Gold Underwriter Recognition

### SILVER UNDERWRITER

**BaltimoreACTS for Haiti - \$1,500+**

Receive a dollar for dollar match\* for your contribution plus:

- Premier Reserved seating for 8 at the Concert with 2 VIP Reception Tickets
- Underwriting of 8 concert attendees unable to afford General Admission

INTERACTIVE:

- Your logo on BaltimoreACTS home page
- Link to your company website
- Facebook mentions

MARKETING:

- Recognition in thank you ad(s)
- Other TBD

CONCERT RECOGNITION:

- Signage
- Logo flashed on screen highlighting major underwriters
- Program: Silver Underwriter Recognition

### BRONZE UNDERWRITER

**BaltimoreACTS for Haiti - \$500+**

Receive a dollar for dollar match\* for your contribution plus:

- Premier Reserved seating for 2 at the Concert
- Underwriting of 2 concert attendees unable to afford General Admission

MARKETING:

- Listing on BaltimoreACTS sponsor page
- Recognition in thank you ad(s)

CONCERT RECOGNITION:

- Program: Bronze Underwriter Recognition